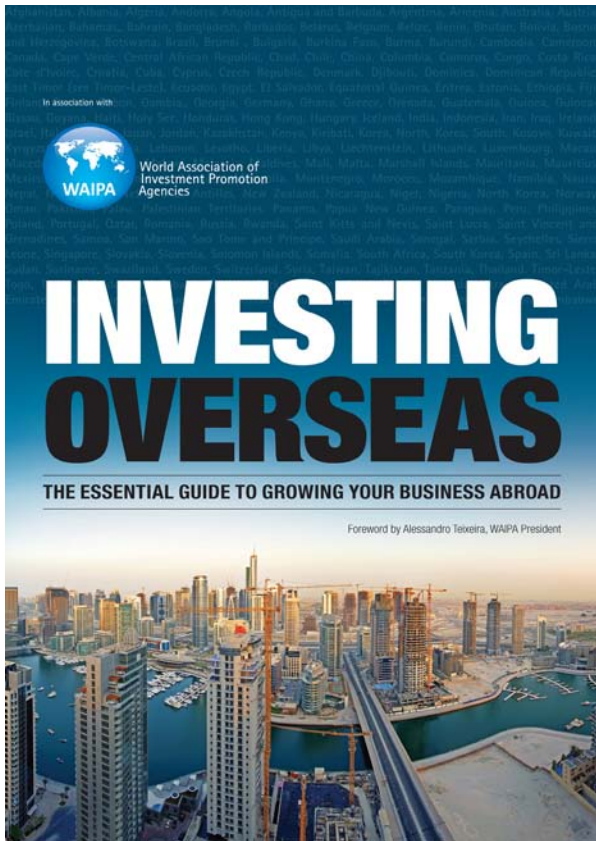


The essential guide to growing a business abroad



- There are over **4 million growing businesses in the UK**, the majority of whom are looking to expand into new markets
- With the state of the domestic market and low value of sterling it is **the best time to invest overseas for decades**
- Published in association with **Growing Business** magazine, **which communicates to 95,075 entrepreneurs every month**

About the author

Forward by Alessandro Teixeira the president of the World Association of Investment Promotion Agencies (WAIPA). WAIPA acts as a forum for investment promotion agencies (IPAs), providing networking opportunities, training and resources for businesses wanting investment in order to expand overseas.

Title synopsis

This is the essential reference book for growing businesses in the UK on how to invest and do business overseas. Written in an accessible, jargon free way, it takes the reader step-by-step through what they need to consider, including negotiating right deals and how to find the country that is the best fit for their business.

Bibliographic information

Title: Investing Overseas

ISBN: 978 1 85458 555 4

Publication: June 2010

Price: £17.99

Presentation: Paperback

Edition: 1st

Category: Business & management

Format: 234 x 156mm, 320pp

Sales & distribution

Portfolio Books Ltd
2nd Floor, Westminster House
Kew Road
Richmond
TW9 2ND

Telephone: 020 8334 1730

Fax: 020 8334 1795

E-mail: info@portfoliobooks.com

